



Sowing the SEEDs of Expanded Contraceptive Choice: *Strengthening Capacity of 6 IPPF Member Associations in West Africa*

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Managing Partner: EngenderHealth; Associated Partners: FHI 360; Futures Institute; Johns Hopkins Bloomberg School of Public Health Center for Communication Programs; Meridian Group International, Inc.; Population Council

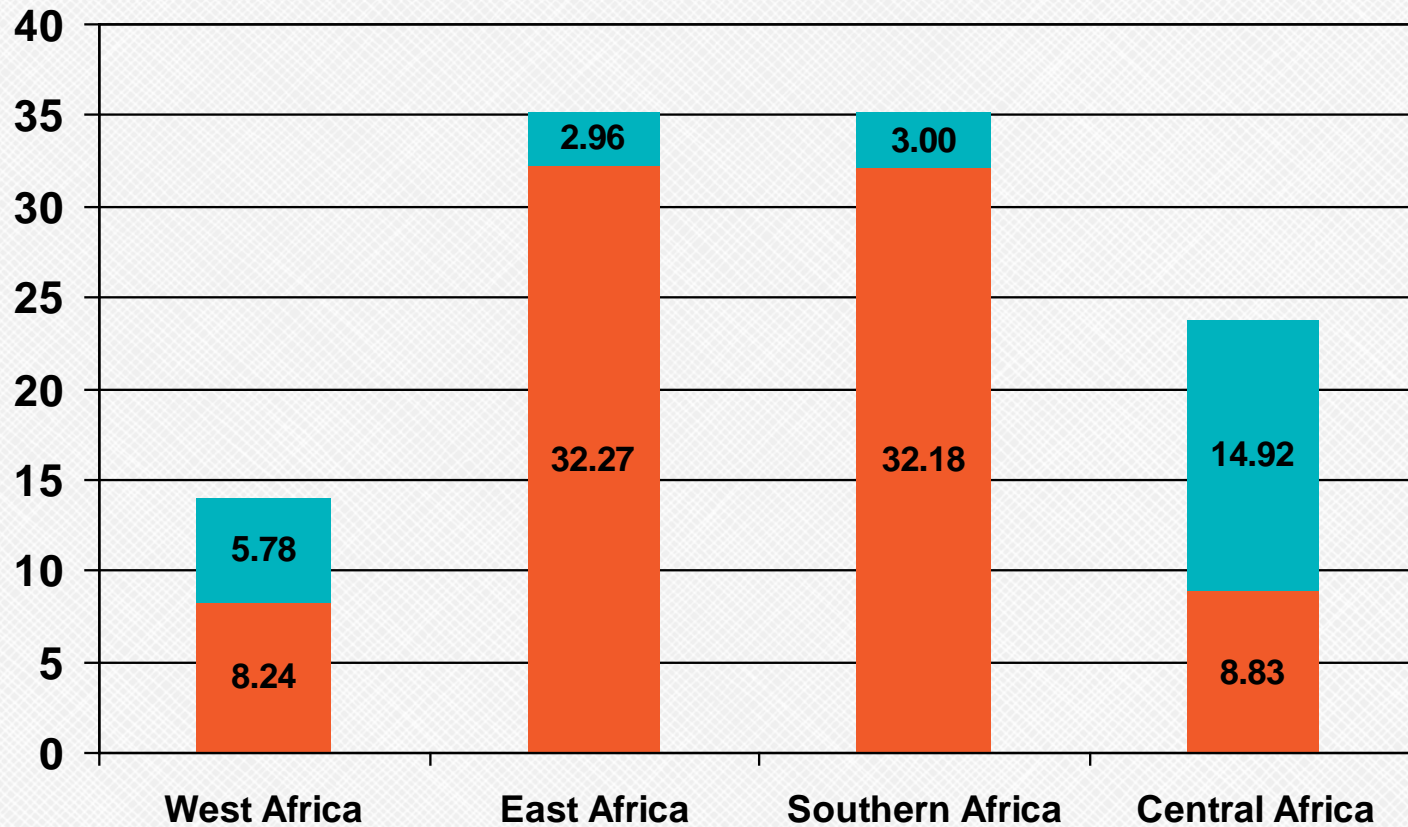




Goal of IPPF Member Associations in West Africa and RESPOND
Win-win collaboration to Improve Access and Use of LARCs



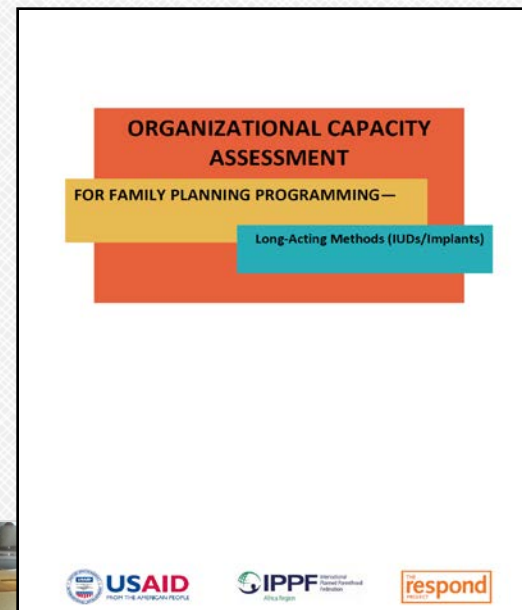
Why work in West Africa? Lowest CPR in Africa

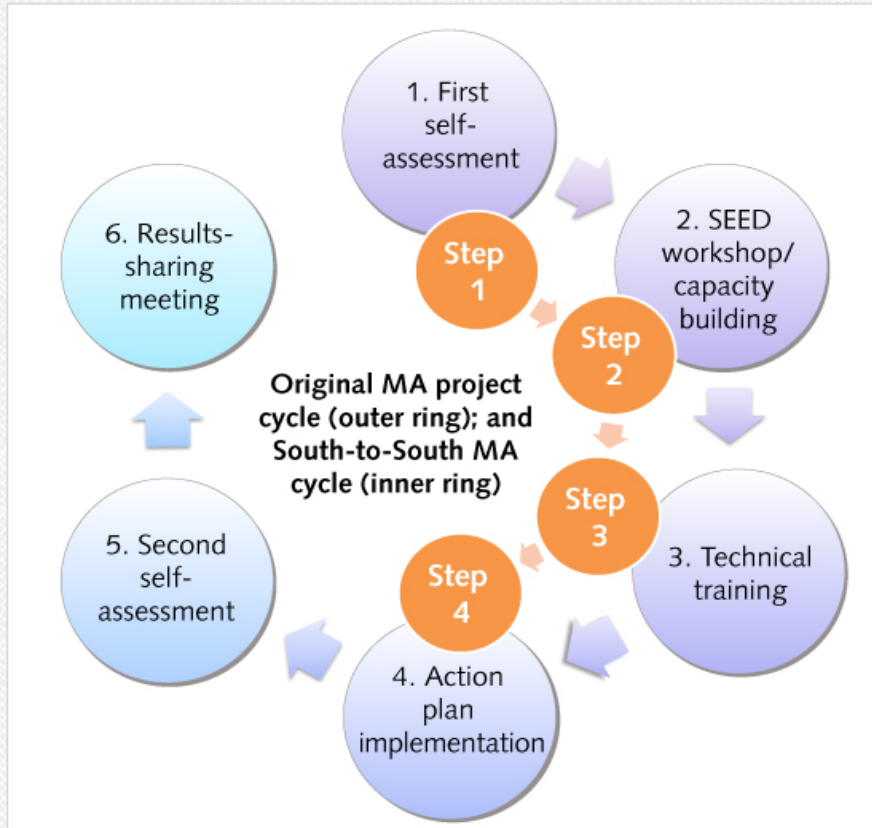


■ Modern methods of FP ■ Traditional methods

Country	Unmet need for FP	Modern method CPR	Long-acting method use
Benin	29.9% (DHS 2006)	7.9% (DHS-MICS 2011-12)	1.5% (DHS-MICS 2011-12)
Burkina Faso	23.8% (DHS 2010)	15.2% (DHS 2010)	3.4% (DHS 2010)
Cote d'Ivoire	27% (DHS 2012)	12.5% (DHS 2012)	0.2% (DHS 2012)
Niger	14.0% (DHS 2006)	12.2% (Preliminary DHS 2012)	0.4% (Preliminary DHS 2012)
Senegal	29.4% (DHS 2010-2011)	12.1% (DHS 2010-2011)	1.7% (DHS 2010-2011)
Togo	31.0% (MICS 2010)	13.2% (MICS 2010)	1.4% (MICS 2006)

IPPF MAs Stated They Were Motivated to Revitalize FP





Supply

- Mobile services
- Free FP service days
- Home visits

Enabling Environment

- Development of champions for men, religious and community leaders
- Advocacy letters

Demand

- TV spots advertising FP services
- Radio talk shows
- Community theater
- Youth clubs



Transferred Tools and Capacities:

- Clinical Skills to provide implants and IUDs; Facilitative Supervision; Fundamentals of Care; REDI Counseling; Infection Prevention; Youth-friendly Programming; Small grant management



**Ce qui vous affecte chers fidèles m'interpelle, voilà pourquoi,
je discute avec vous des avantages de la planification familiale.**



**Conseillons les Familles
à Pratiquer la PF !**



RPGs for educational sensitization during a training

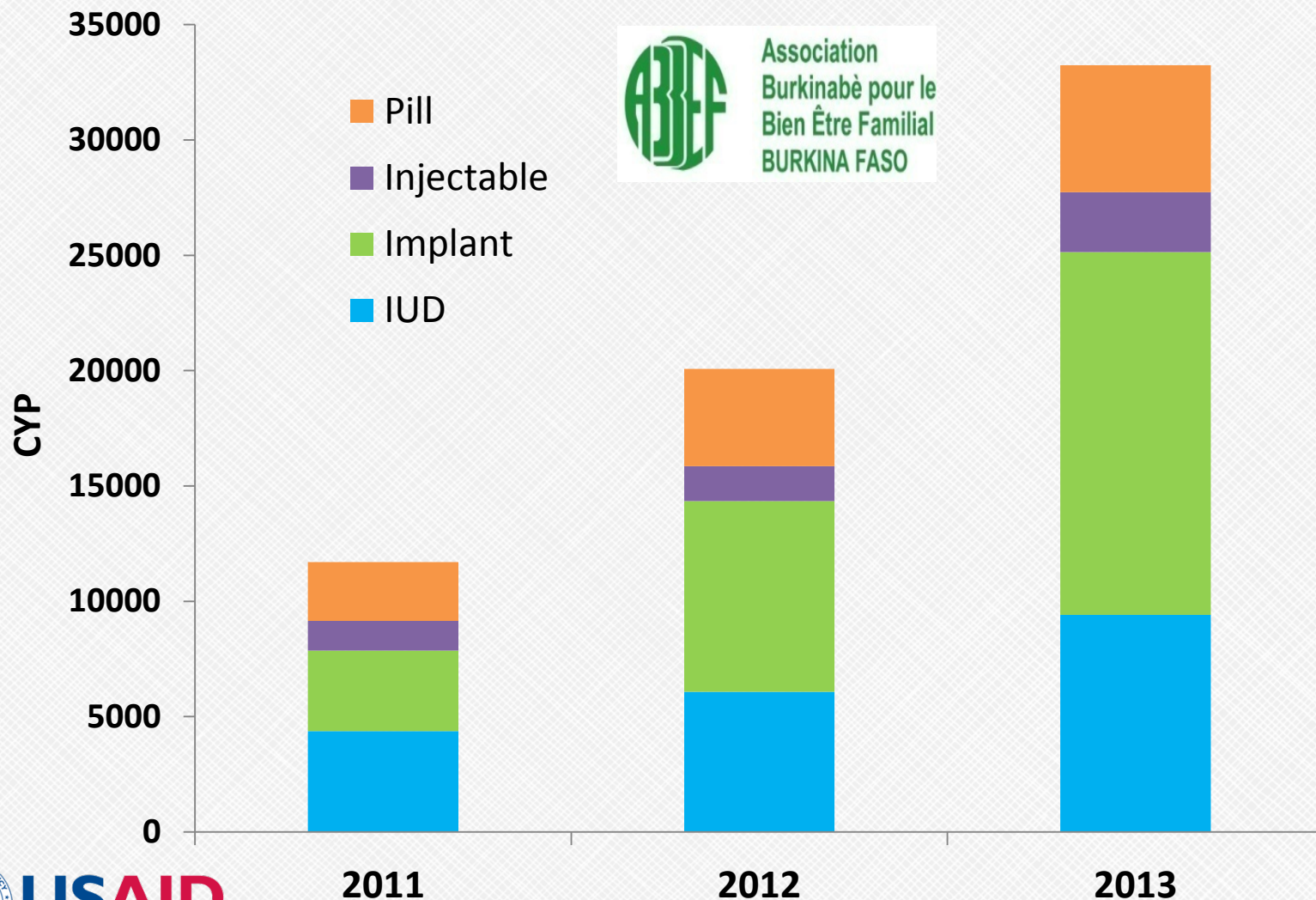


Educational sensitization to bus and taxi-moto drivers



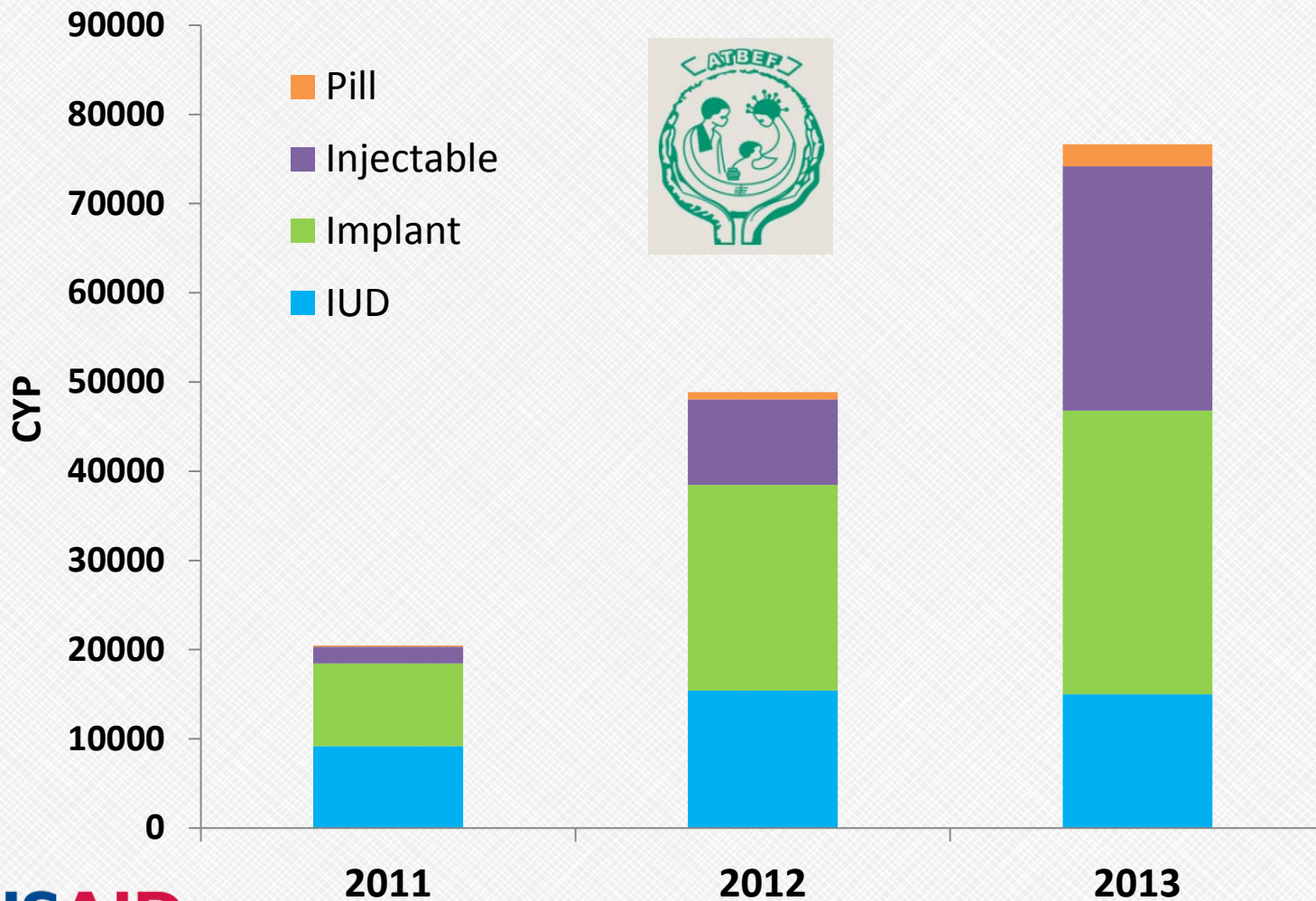


Steady increase in use of all methods within ABBEF (Burkina Faso)



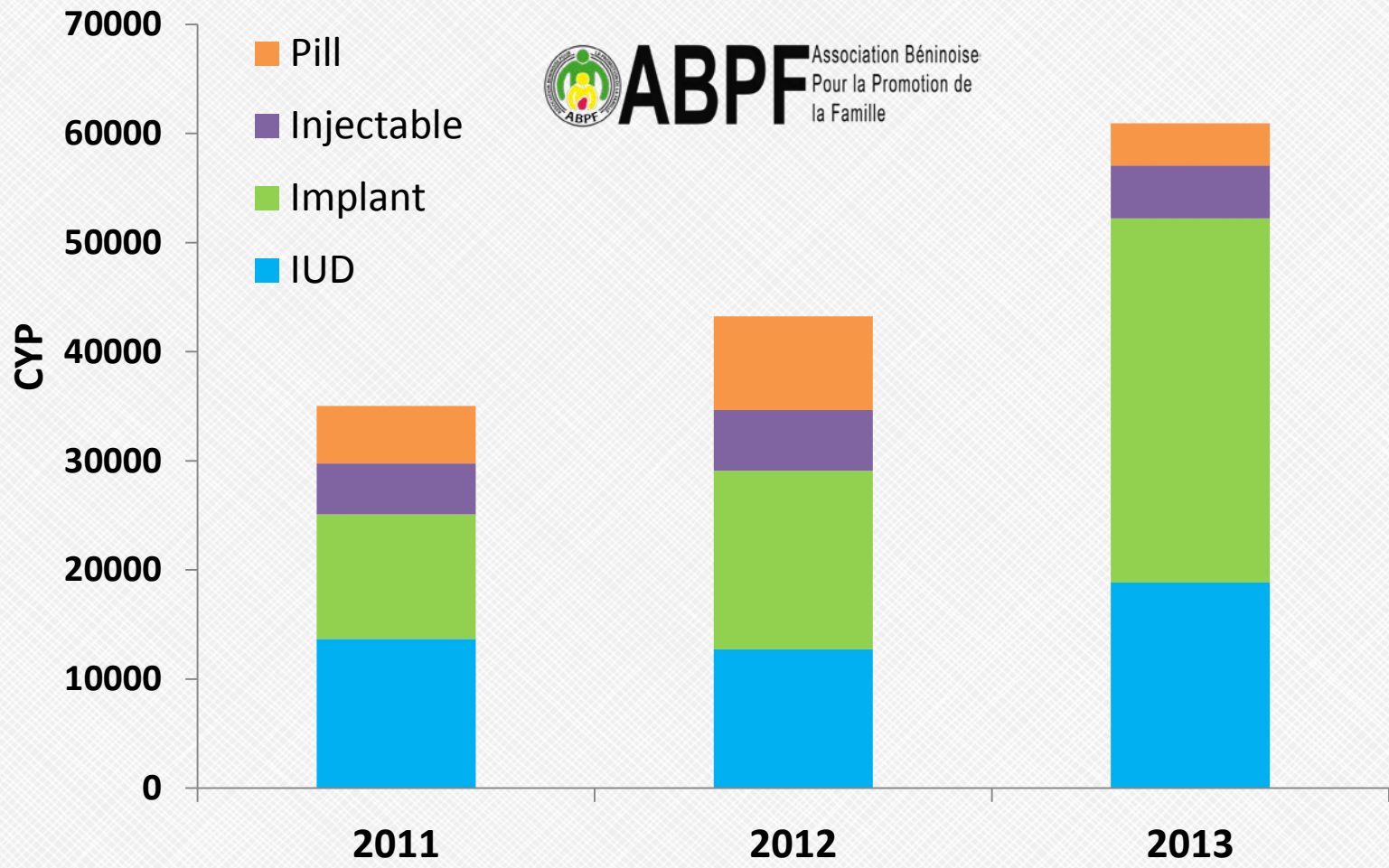


Even larger increases in Togo ATBEF (Togo)





Note increases, especially implants in ABPF (Benin)



- Small grant process provided MAs with experience in USAID procedures and management of subawards
- Best practices of evaluation and using data for decision-making to improve programs strengthened
- The reputation of MAs has been strengthened by the establishment of a new generation of FP trainer of trainers within MAs



- SEED model strengthened MAs integrated programming for better service quality, expanded FP access, and served more clients with a range of FP methods.
- REDI counseling and working with religious leaders are valuable innovations for MAs as both are in line with IPPF client-centered approach.
- South-to-south targeted training and technical assistance from “sister” MAs inspired new MAs to adapt the model, tools and approaches for their work
- Great potential in expanding the project within the wider IPPF network using the IPPF/Africa peer support and the south-to-south approach





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