



Sowing the SEEDs of Expanded Contraceptive Choice: Using a Holistic Framework to Strengthen the Capacity of 3 IPPF Member Associations in West Africa

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Managing Partner: EngenderHealth; Associated Partners: FHI 360; Futures Institute;
Johns Hopkins Bloomberg School of Public Health Center for Communication Programs;
Meridian Group International, Inc.; Population Council



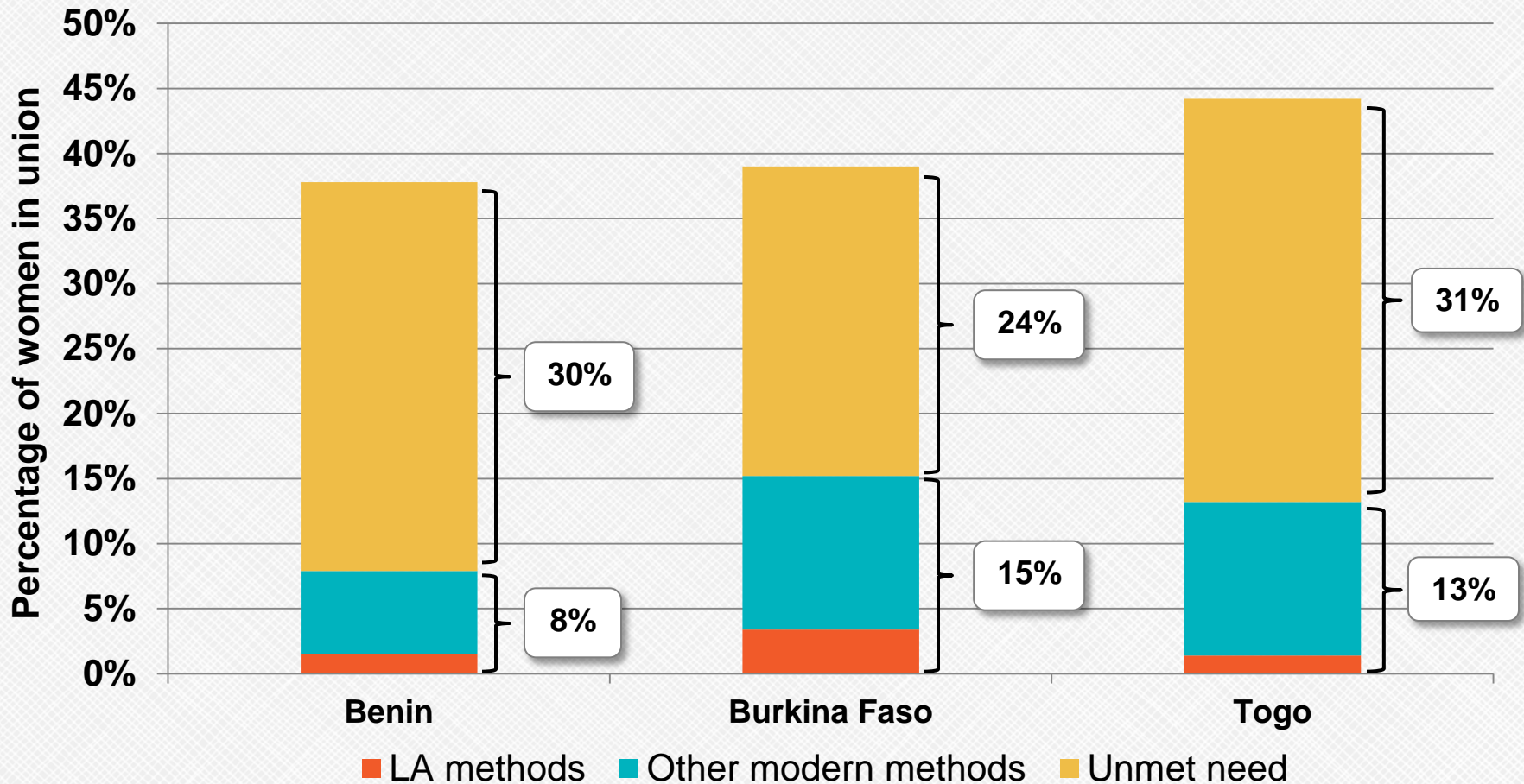


- Context
- SEED Model for Family Planning (FP) Programming
- Collaboration with the International Planned Parenthood Federation (IPPF)
- Documentation methodology
- Results
- Lessons learned





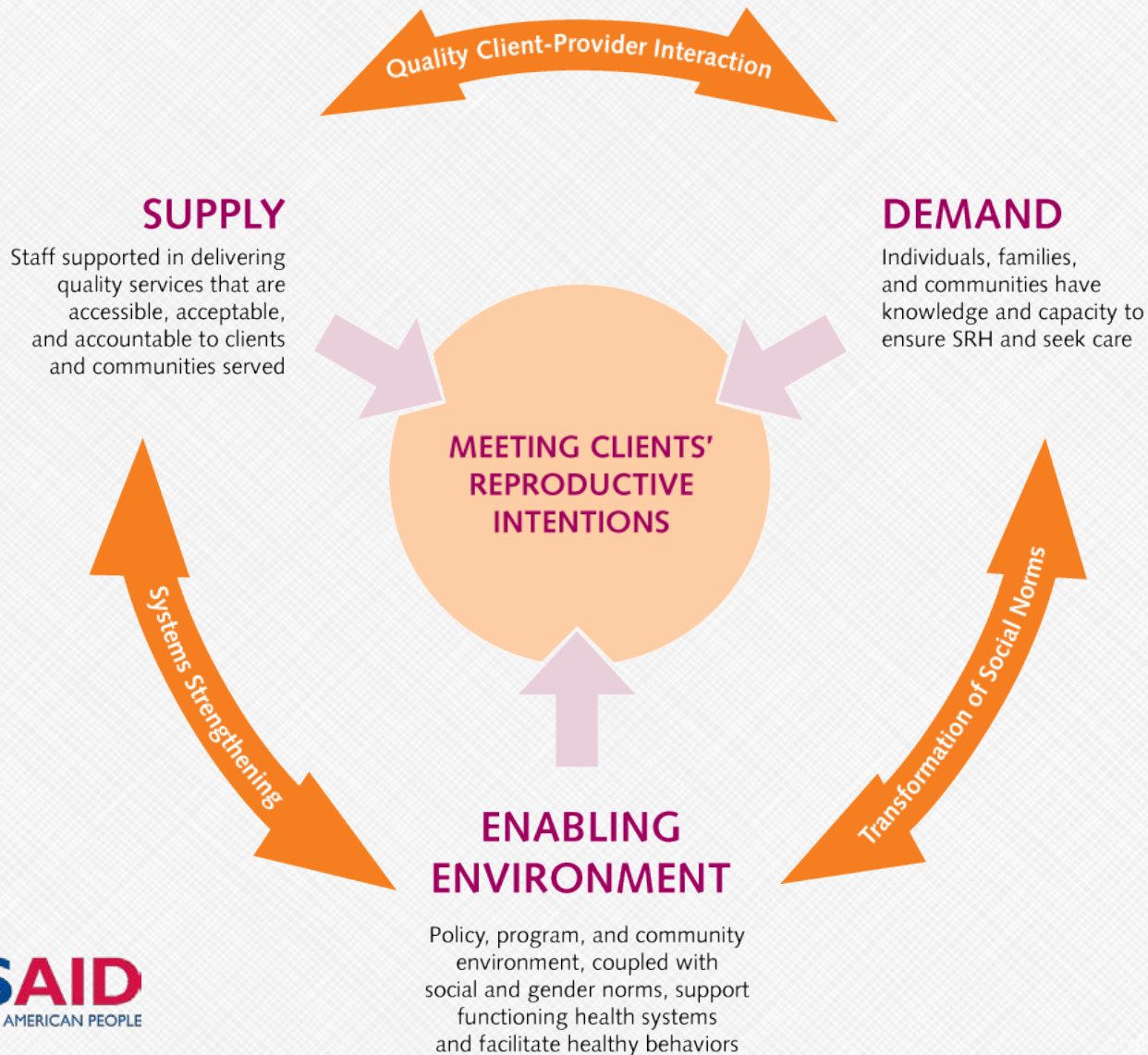
Met and unmet need for family planning among women in union











■ May 2011–April 2013

- Organizational Capacity Self-Assessments (x2)
- Regional meeting: SEED Model, action planning
- Provider trainings: FP counseling, clinical FP, facilitative supervision
- Small grants to implement holistic action plans
- Regional meeting to share experiences





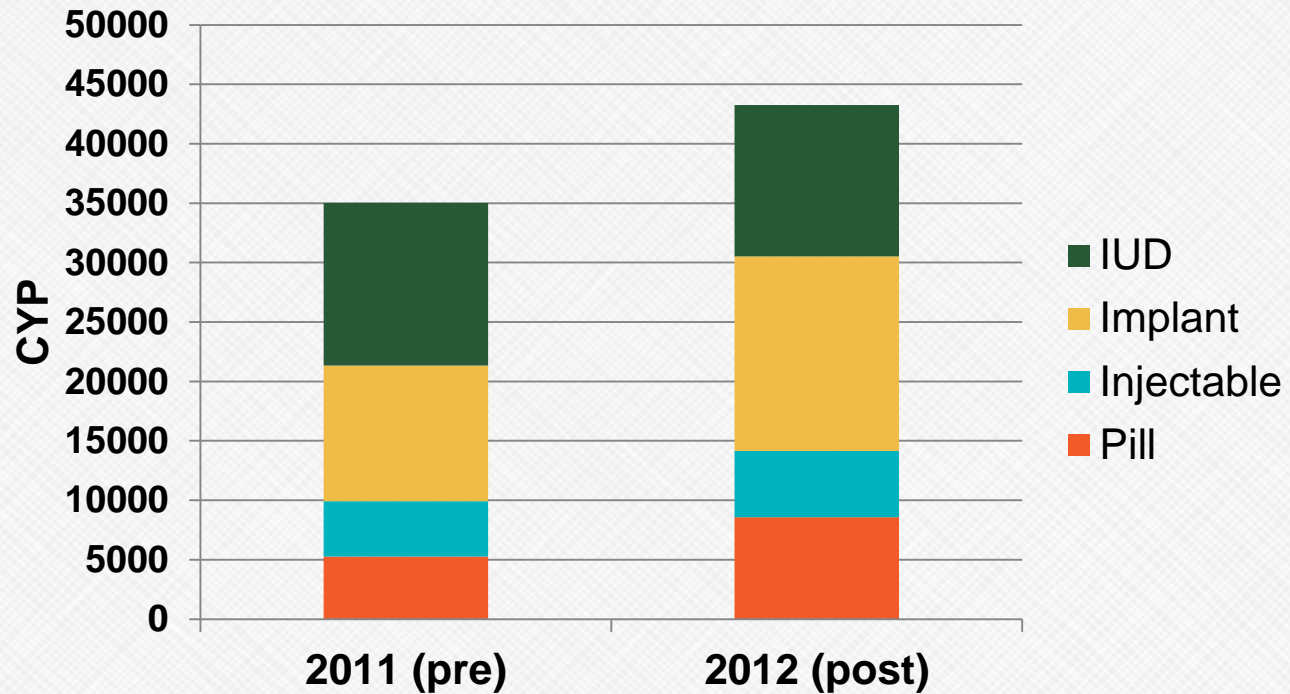
- Brief visits to each country to collect service statistics and interview key informants

Type of key informant	Number interviewed
Management staff	12
Providers	14
Champions	3
Clients	16
Total	45

- Participation in regional meeting to share experiences

■ Increase in Couple Years of Protection (CYP) for ABPF in Benin

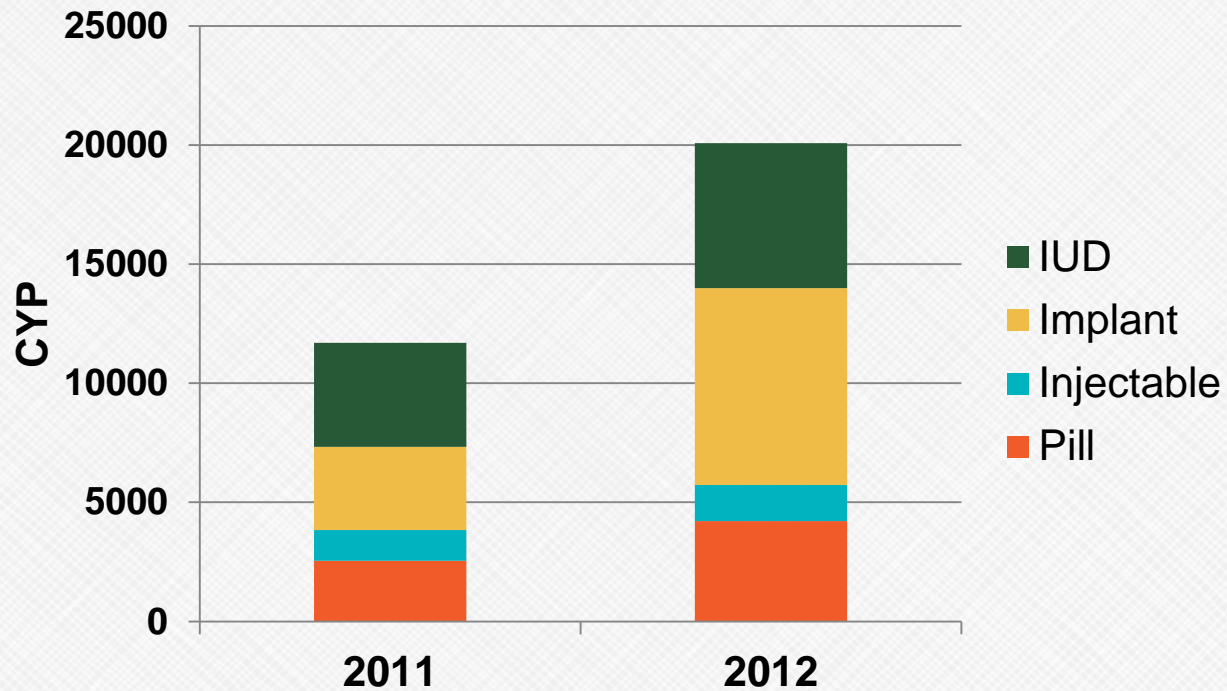
Couple-Years of Protection provided by method, ABPF (Benin)





■ Increase in CYP for ABBEF in Burkina Faso

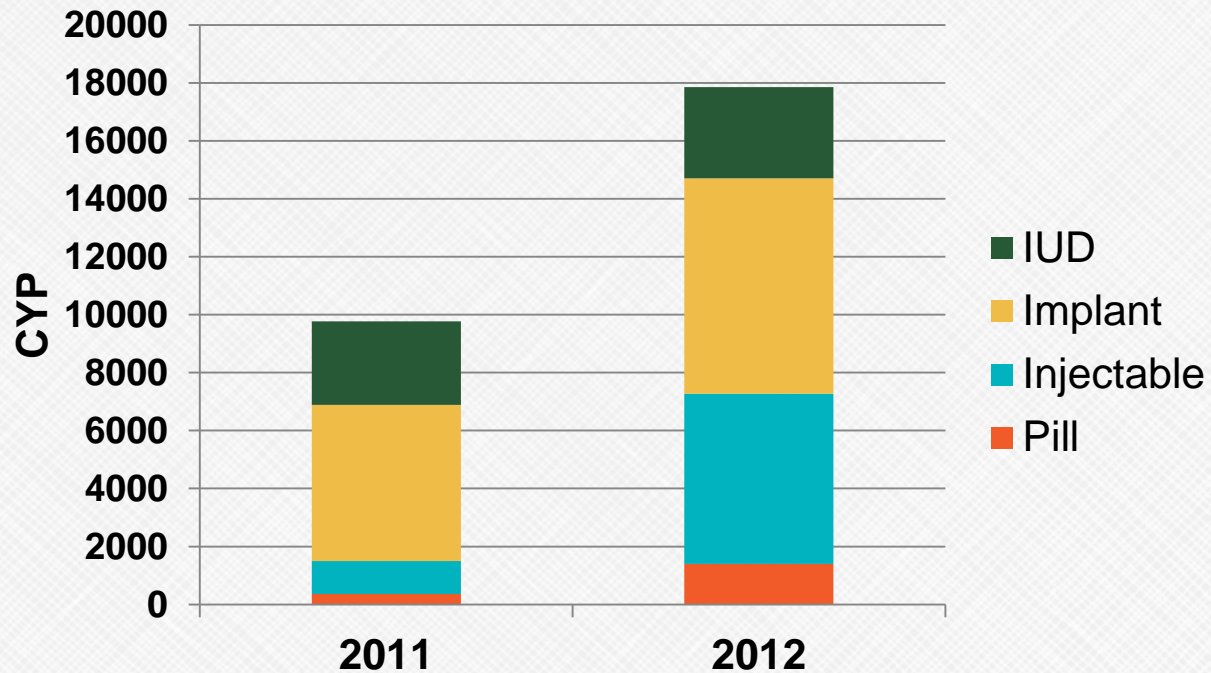
Couple-Years of Protection provided by method, ABBEF (Burkina Faso)





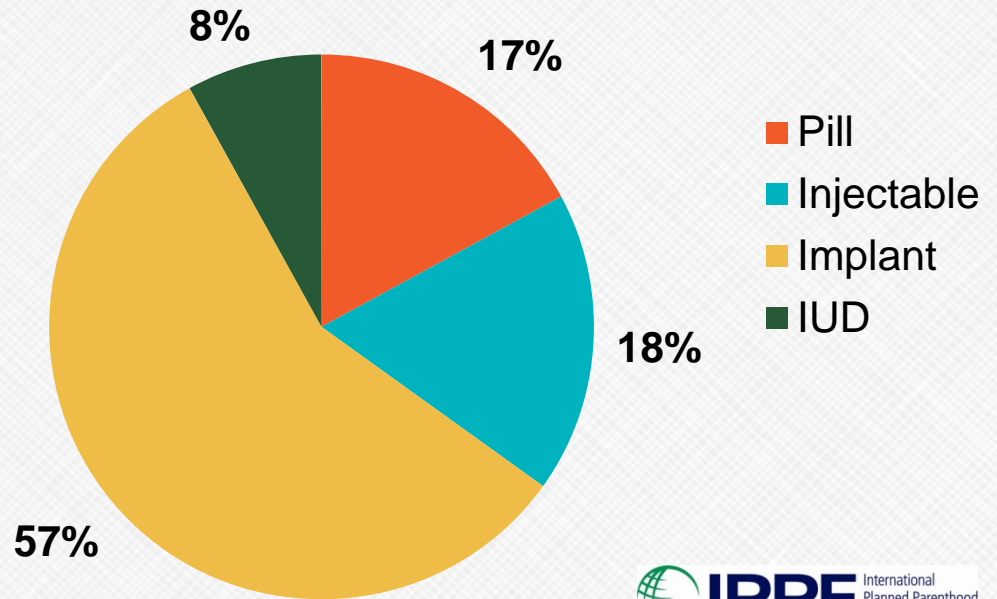
■ Increase in CYP for ATBEF in Togo

Couple-Years of Protection provided by method, ATBEF (Togo)



	Benin (18 trips)	Burkina (112 trips)	Togo (61 trips)	Total
Clients served through mobile services	419	2,868	1,339	4,626

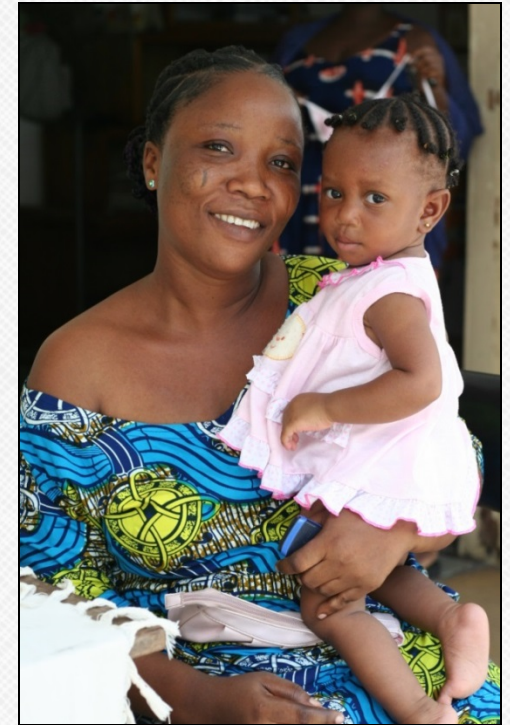
Methods chosen by mobile service clients



- Outreach to men
- Champions: religious and traditional leaders, clients, peer educators
- FP talks on the radio and at a university
- TV spots
- IEC/BCC materials
- Couple communication films at clinics



- Self-assessments and SEED helped MAs identify and address gaps
- All 3 MAs adopted SEED as their framework for FP programming
 - All 3 won proposals based on SEED
 - Collectively leveraged more than \$2 million
 - MAs are continuing successful strategies they initiated under this activity
- Need for additional capacity building on how to conduct activities to improve the environment and increase demand
- Regional exchange of experiences was highly valued by MAs





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