Sowing the SEEDs of Expanded Contraceptive Choice: Using a Holistic Framework to Strengthen the Capacity of 3 IPPF Member Associations in West Africa

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Managing Partner: EngenderHealth; Associated Partners: FHI 360; Futures Institute; Johns Hopkins Bloomberg School of Public Health Center for Communication Programs; Meridian Group International, Inc.; Population Council
Overview

Context

SEED Model for Family Planning (FP) Programming

Collaboration with the International Planned Parenthood Federation (IPPF)

Documentation methodology

Results

Lessons learned
Context: Vast Unmet Need for FP

Met and unmet need for family planning among women in union

- **Benin**: 30% met need, 8% unmet need, 62% total need
- **Burkina Faso**: 15% met need, 15% unmet need, 30% total need
- **Togo**: 31% met need, 13% unmet need, 44% total need

- **LA methods**
- **Other modern methods**
- **Unmet need**
EngenderHealth’s SEED Model for FP Programming

**SUPPLY**
Staff supported in delivering quality services that are accessible, acceptable, and accountable to clients and communities served

**DEMAND**
Individuals, families, and communities have knowledge and capacity to ensure SRH and seek care

**MEETING CLIENTS’ REPRODUCTIVE INTENTIONS**

**ENABLING ENVIRONMENT**
Policy, program, and community environment, coupled with social and gender norms, support functioning health systems and facilitate healthy behaviors

**Quality Client-Provider Interaction**

**Systems Strengthening**

**Transformation of Social Norms**
RESPOND’s Work with IPPF Member Associations

May 2011–April 2013

- Organizational Capacity Self-Assessments (x2)
- Regional meeting: SEED Model, action planning
- Provider trainings: FP counseling, clinical FP, facilitative supervision
- Small grants to implement holistic action plans
- Regional meeting to share experiences
Documentation Methodology

- Brief visits to each country to collect service statistics and interview key informants

<table>
<thead>
<tr>
<th>Type of key informant</th>
<th>Number interviewed</th>
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<tbody>
<tr>
<td>Management staff</td>
<td>12</td>
</tr>
<tr>
<td>Providers</td>
<td>14</td>
</tr>
<tr>
<td>Champions</td>
<td>3</td>
</tr>
<tr>
<td>Clients</td>
<td>16</td>
</tr>
<tr>
<td>Total</td>
<td>45</td>
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- Participation in regional meeting to share experiences
Increase in Couple Years of Protection (CYP) for ABPF in Benin

Couple-Years of Protection provided by method, ABPF (Benin)

- IUD
- Implant
- Injectable
- Pill

2011 (pre) vs 2012 (post)
Increase in CYP for ABBEF in Burkina Faso

Couple-Years of Protection provided by method, ABBEF (Burkina Faso)

- IUD
- Implant
- Injectable
- Pill
Results: Service Statistics

Increase in CYP for ATBEF in Togo

Couple-Years of Protection provided by method, ATBEF (Togo)

- IUD
- Implant
- Injectable
- Pill

<table>
<thead>
<tr>
<th>Year</th>
<th>IUD</th>
<th>Implant</th>
<th>Injectable</th>
<th>Pill</th>
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<tbody>
<tr>
<td>2011</td>
<td></td>
<td></td>
<td>2000</td>
<td>6000</td>
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<tr>
<td>2012</td>
<td>8000</td>
<td>10000</td>
<td>14000</td>
<td>6000</td>
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## Results: Supply

<table>
<thead>
<tr>
<th></th>
<th>Benin</th>
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<tbody>
<tr>
<td>(18 trips)</td>
<td></td>
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<tr>
<td>Clients served through mobile services</td>
<td>419</td>
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<table>
<thead>
<tr>
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<th>Burkina</th>
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<tbody>
<tr>
<td>(112 trips)</td>
<td></td>
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<tr>
<td>Clients served through mobile services</td>
<td>2,868</td>
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<th>Togo</th>
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<tr>
<td>(61 trips)</td>
<td></td>
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<tr>
<td>Clients served through mobile services</td>
<td>1,339</td>
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<tbody>
<tr>
<td>Clients served through mobile services</td>
<td>4,626</td>
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</tbody>
</table>

### Methods chosen by mobile service clients

- **57%** for Injectable
- **17%** for IUD
- **8%** for Pill
- **18%** for Implant

**Participants in mobile services: 4,626**
Results: Enabling Environment and Demand

- Outreach to men
- Champions: religious and traditional leaders, clients, peer educators
- FP talks on the radio and at a university
- TV spots
- IEC/BCC materials
- Couple communication films at clinics
Lessons Learned

- Self-assessments and SEED helped MAs identify and address gaps
- All 3 MAs adopted SEED as their framework for FP programming
  - All 3 won proposals based on SEED
  - Collectively leveraged more than $2 million
  - MAs are continuing successful strategies they initiated under this activity
- Need for additional capacity building on how to conduct activities to improve the environment and increase demand
- Regional exchange of experiences was highly valued by MAs
Managing Partner: EngenderHealth; Associated Partners: FHI 360; Futures Institute; Johns Hopkins Bloomberg School of Public Health Center for Communication Programs; Meridian Group International, Inc.; Population Council

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