

More than Access: Quality in SF Networks

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QUALITY



How do you *enforce* quality standards in facilities you do not own?

Structural Determinants



Knowledge and Skills

Equipment

Supplies

Infrastructure

Commodities

Continuum of care



Behavioural Determinants



Enforce or Influence?

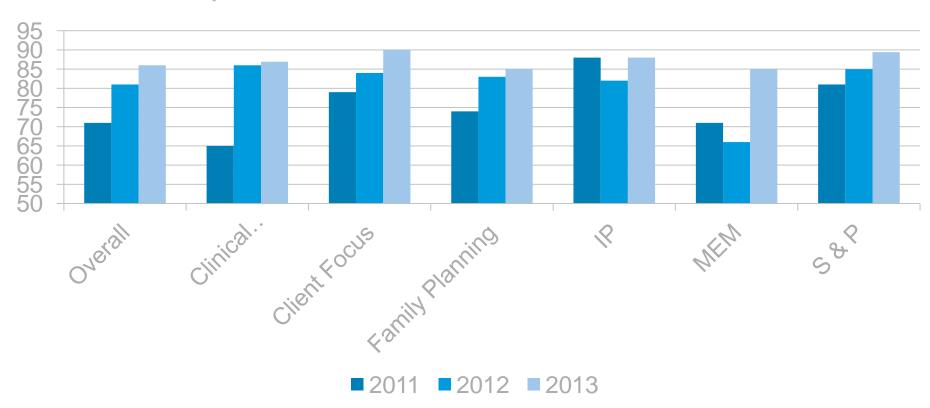
Value Proposition MARIE STOPES INTERNATIONAL

How do we create a franchise offering that creates value for your franchisees?





QTA Performance 2011-2013





MSI QTA Scores Across Channels

	Clinics and Outreach	Social Franchise
2010	85%	n/a
2011	87%	n/a
2012	92%	81%
2013	95%	87%

We are not declaring victory!



- What gets measured gets done
- Expansions of scale and scope
- Challenges with continuous quality monitoring

Key Messages



- Private providers also share our quality agenda
- Addressing behaviour requires understanding our providers
- We require constant innovation in QA at scale to keep pace with SF growth

Towards: Access with Quality



THANK YOU

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