

Reality ✓:

A Planning and Advocacy Tool for Family Planning Programs

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Photos by M. Tuschman / EngenderHealth



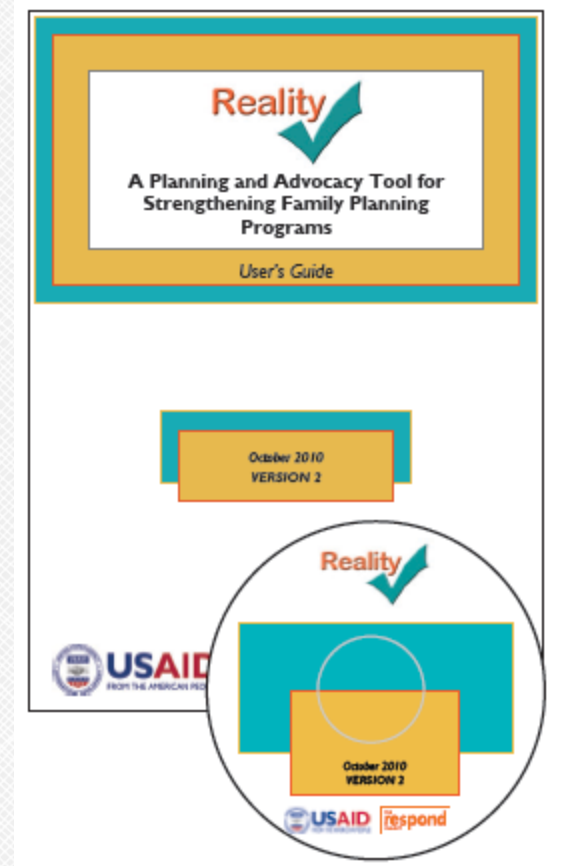
Managing Partner: EngenderHealth; Associated Partners: FHI 360; Futures Institute;
Johns Hopkins Bloomberg School of Public Health Center for Communication Programs;
Meridian Group International, Inc.; Population Council



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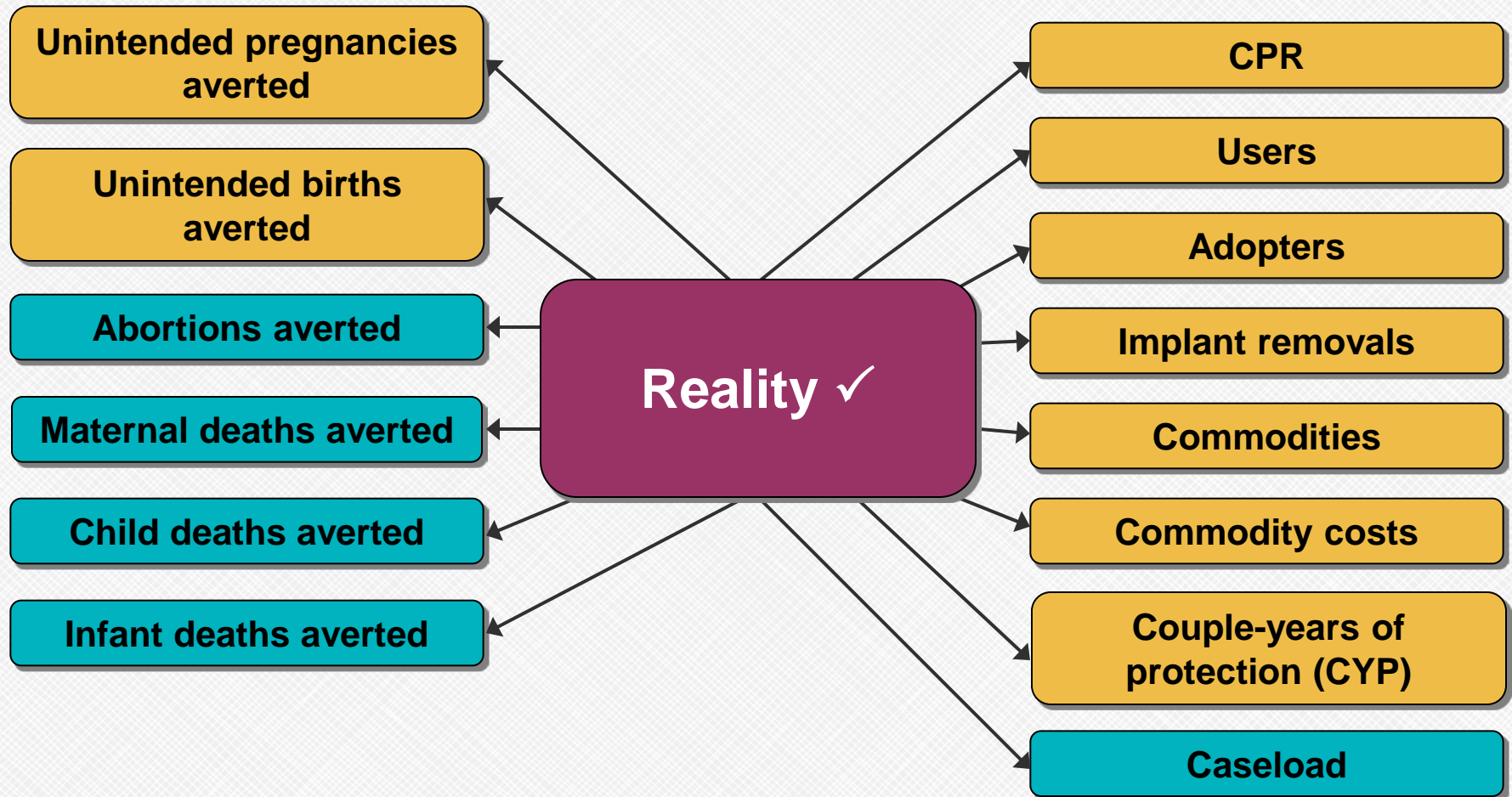
■ An Excel-based tool for evidence-based planning and advocacy

- Helps users plan/advocate realistically, based on informed estimates of need
- Allows a user to test multiple scenarios in minutes → “What if...”
- Provides a flexible level of analysis: national, regional, district
- Requires only basic Excel skills and is user-friendly
- Requires minimal data entry



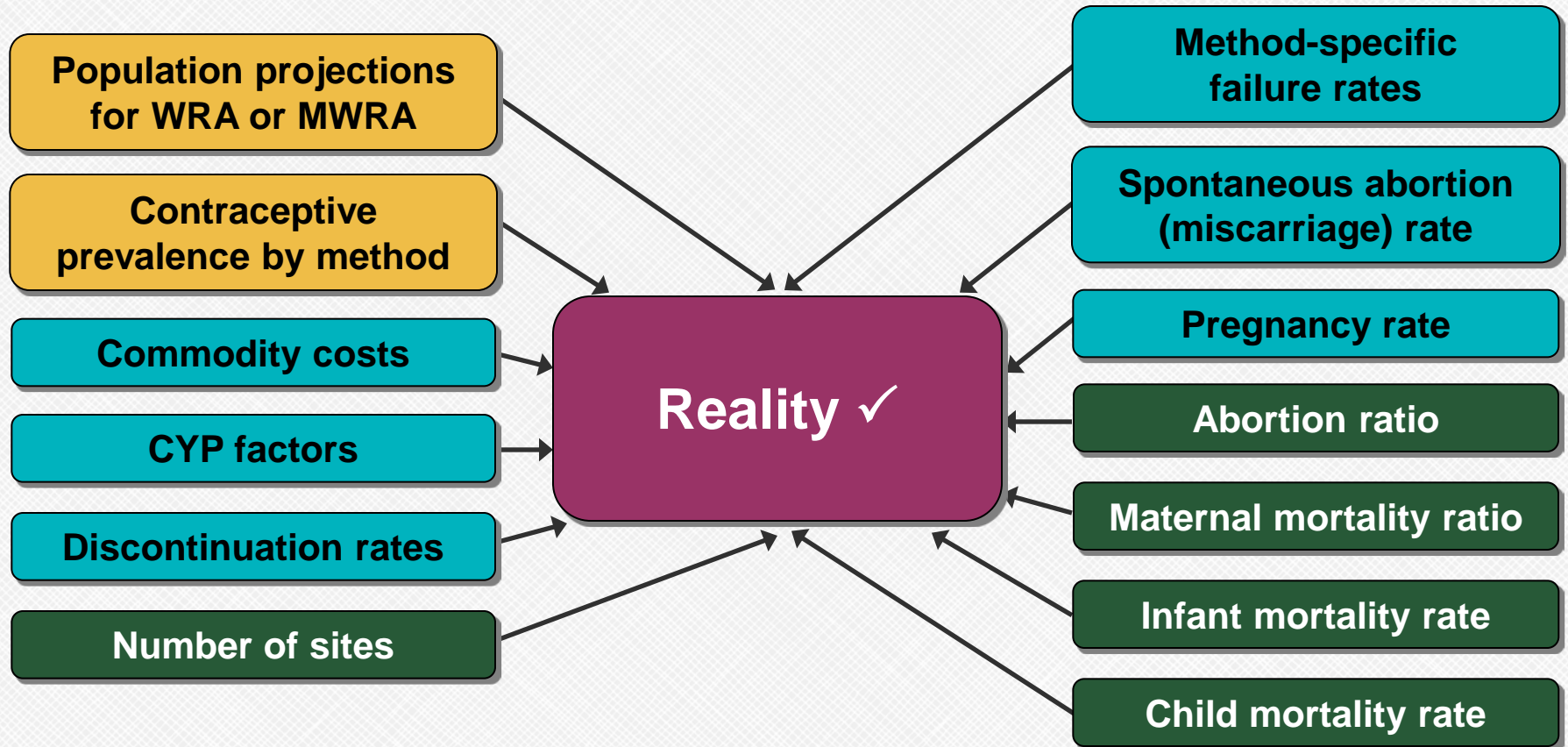


What Information Can Reality ✓ Generate?





What Data Input Does Reality ✓ Require?





What Are the Necessary Resources, and Potential Impacts, of Different Prevalence Scenarios for Sino-Implant (II) in Burkina Faso?



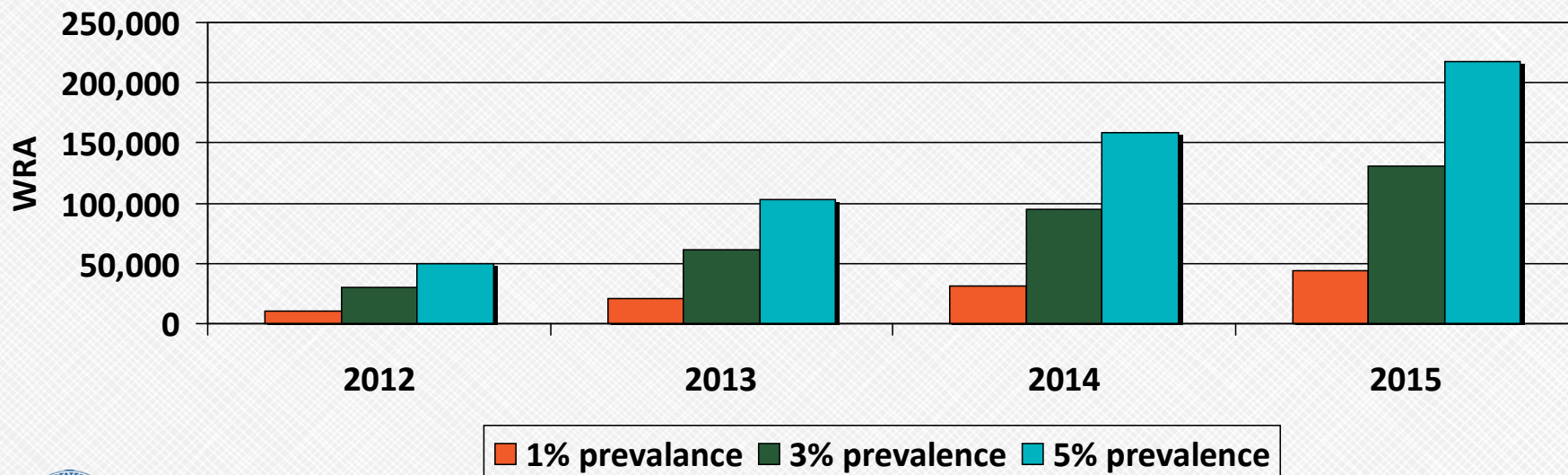


How Many Sino-implant (II) Users Would Burkina Faso Have to Serve?

What would be the resources required, and the impact of achieving, by 2015, for Sino-implant (II):

1. 1% prevalence
2. 3% prevalence
3. 5% prevalence

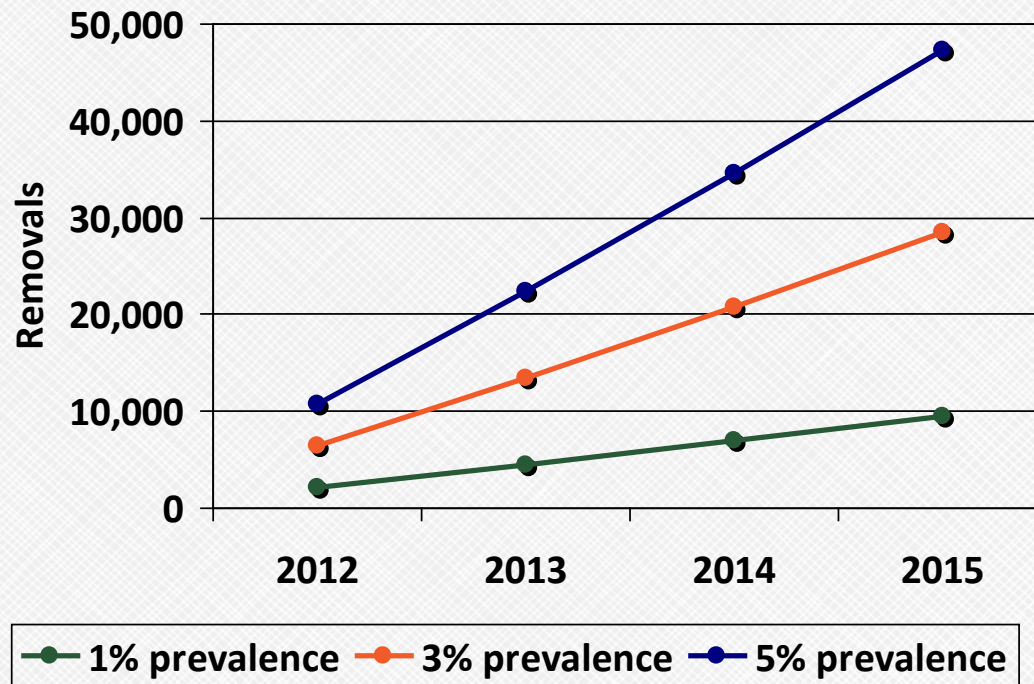
Estimated Number of Sino-implant (II) Users in Burkina Faso





How Many Sino-Implant (II) Removals Would Be Required?

Estimated Number of Annual Sino-Implant (II) Removals in Burkina Faso



By 2015 (cumulative sums):

More than **32,000 removals** if **1% prevalence** were achieved.

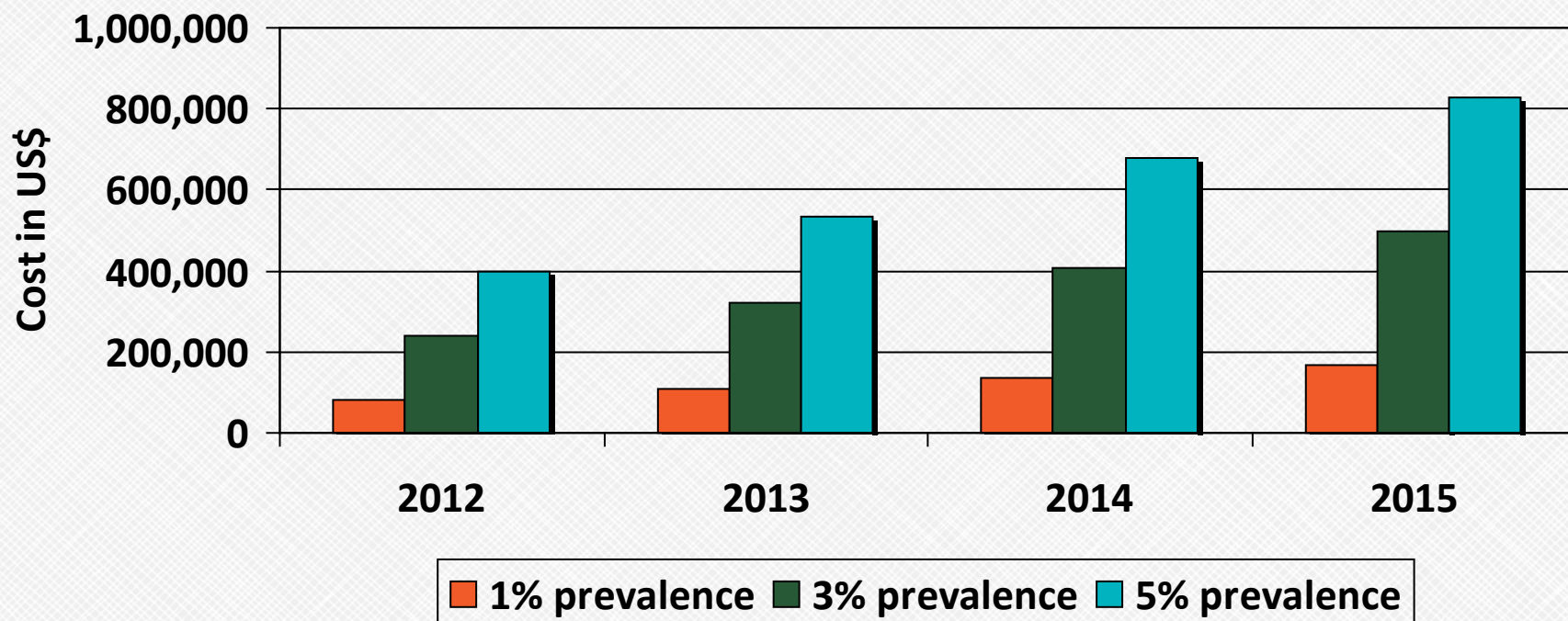
More than **97,000 removals** if **3% prevalence** were achieved.

More than **162,000 removals** if **5% prevalence** were achieved.



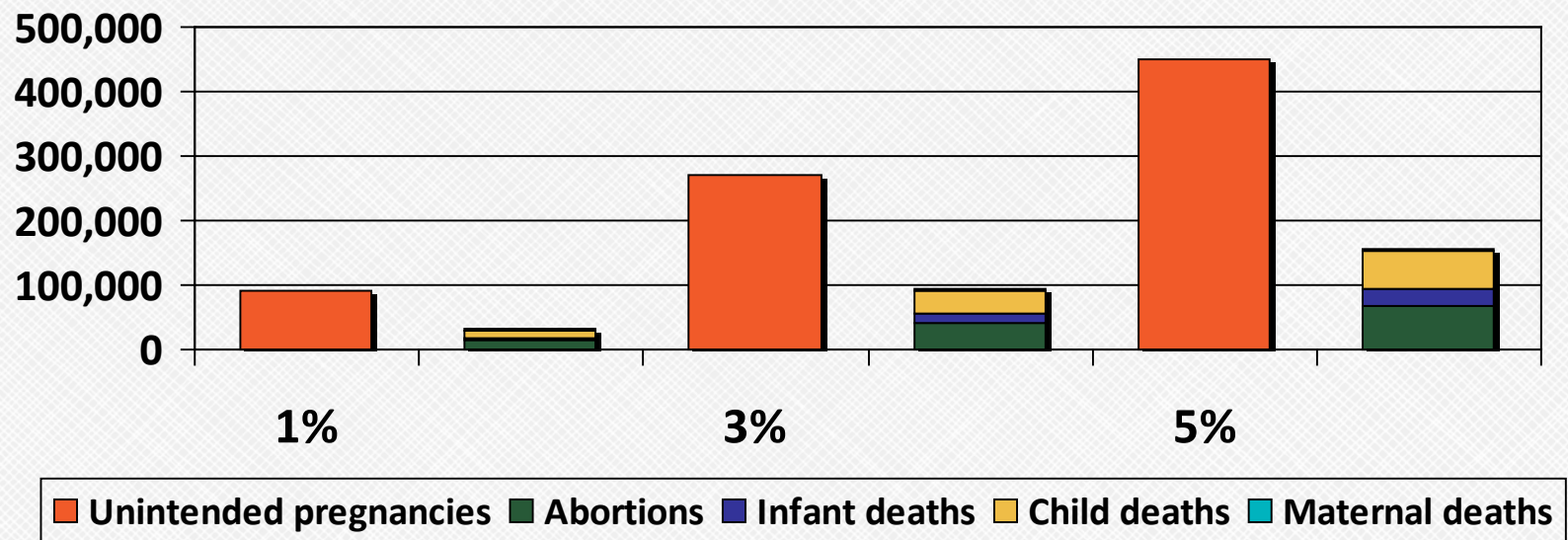
What Would Be the Commodity and Supply Costs for Each Scenario?

Estimated Annual Sino-Implant (II) Commodity and Supply Costs



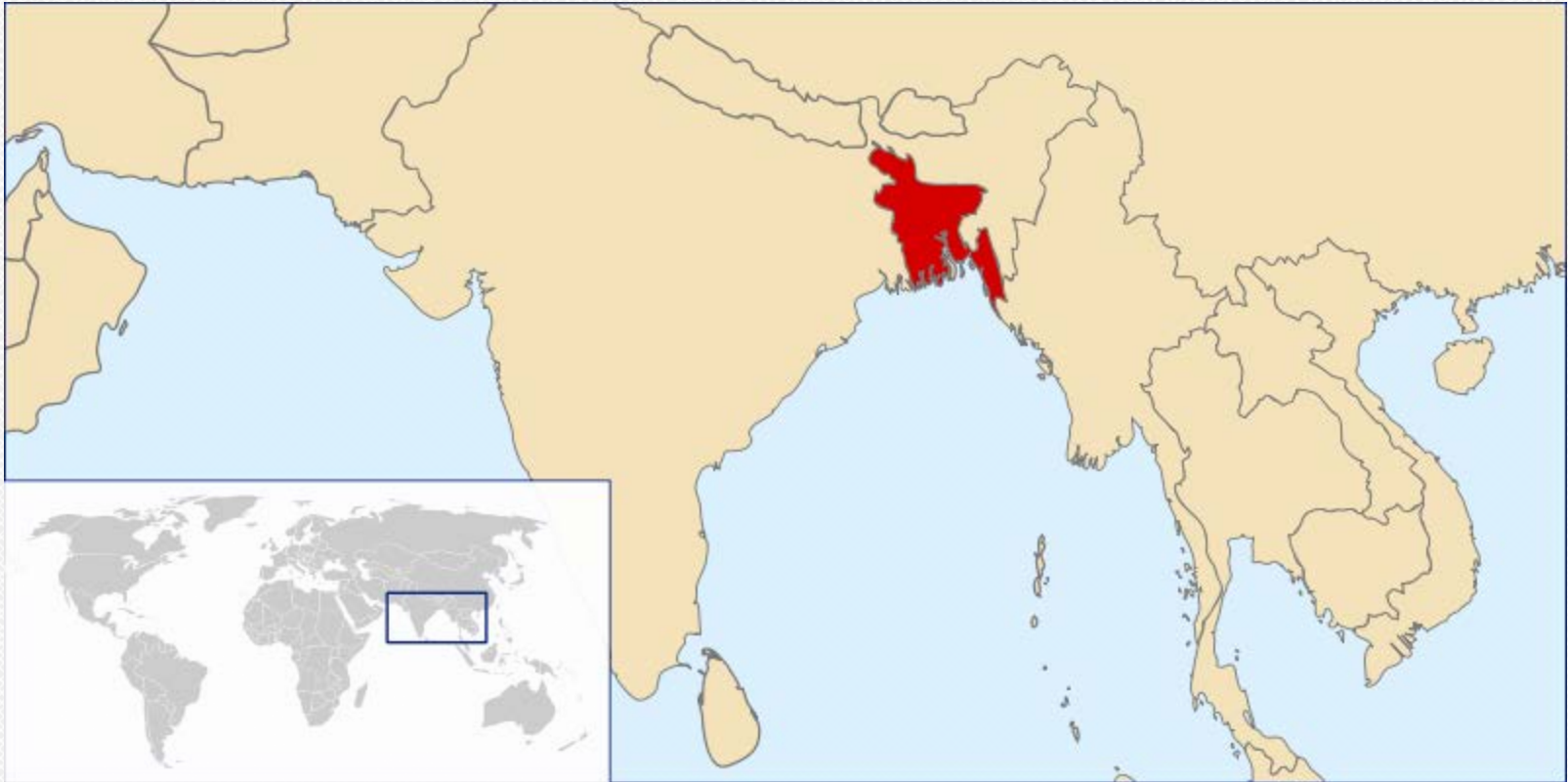


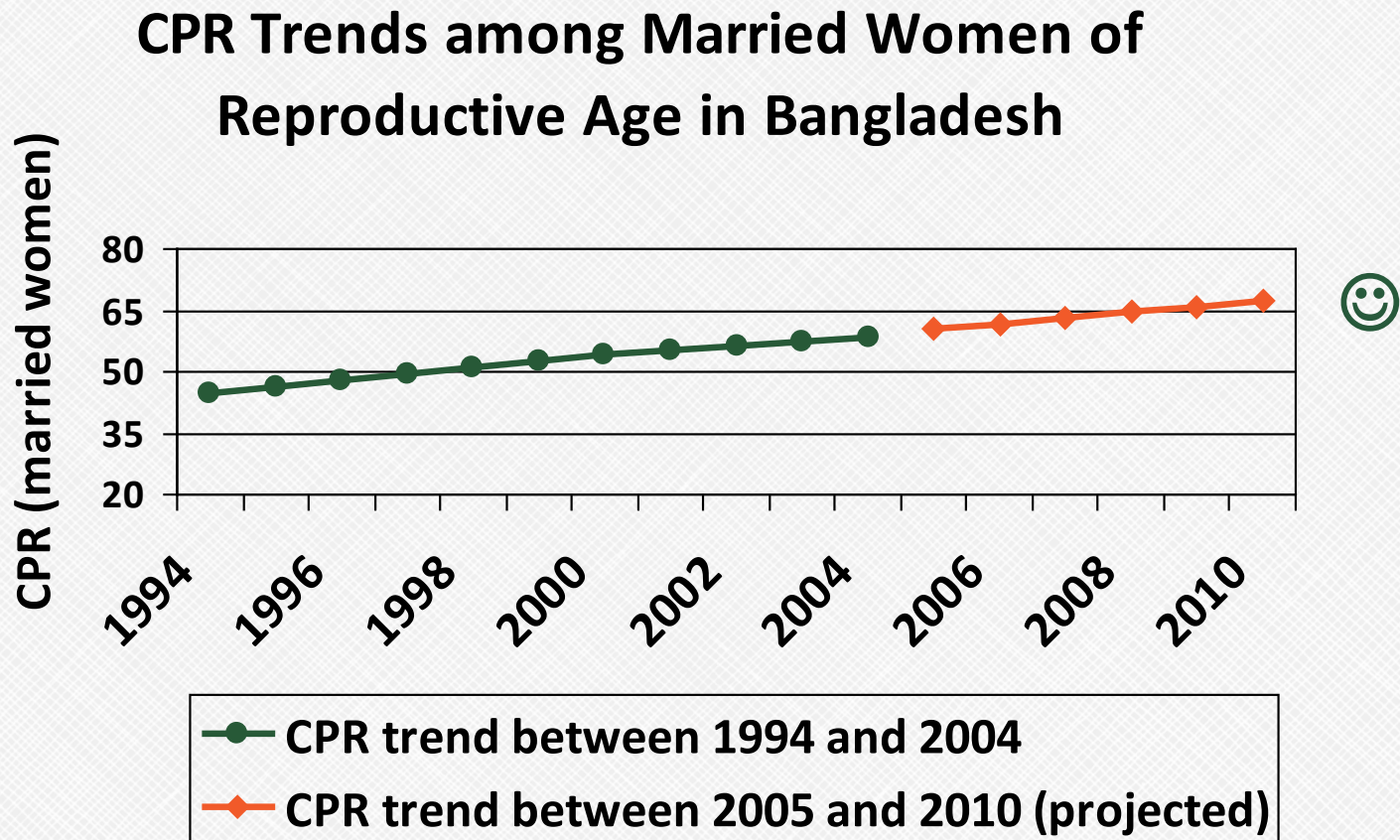
Adverse Outcomes Averted through Use of Sino-Implant (II) in Burkina Faso 2011-2015





Question 2: Could Bangladesh Meet Its Goal?

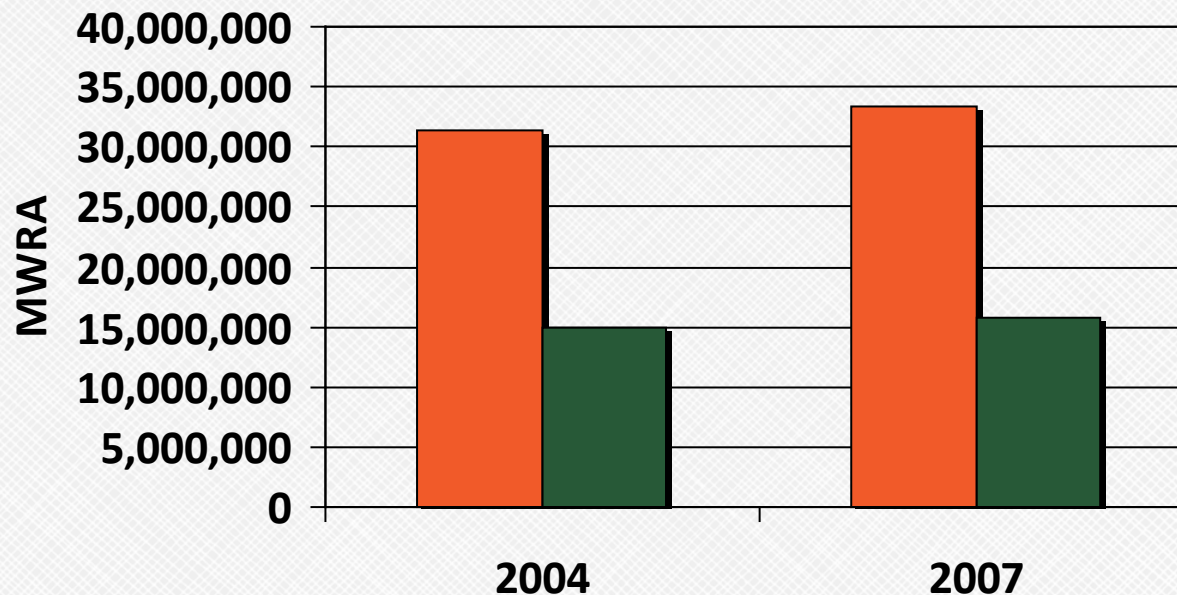






How Did Prevalence Remain Stagnant When Service Statistics Indicated Increased Use?

- However, the 2007 Demographic and Health Survey showed a slight decline in modern method use in Bangladesh (from 47.6% in 2004 to 47.5% in 2007).



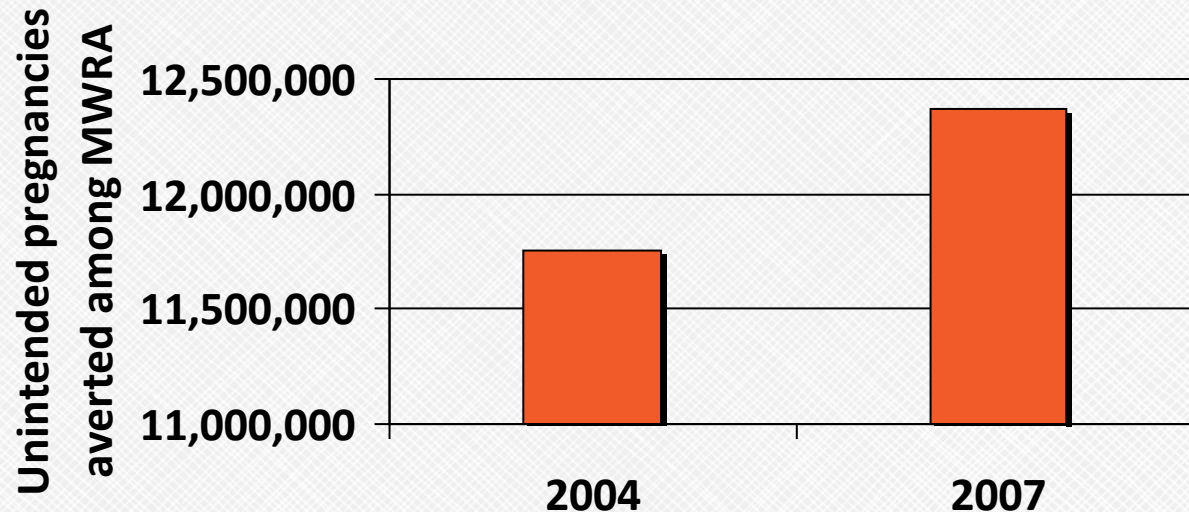
The difference in the number of users of modern methods between 2004 and 2007 is **over 850,000**.

■ Estimated number of MWRA
■ Estimated number of modern method users



What Was the Difference in Impact?

Unintended Pregnancies Averted through Modern Method Use in Bangladesh, 2004 and 2007



The difference between 2004 and 2007 is about **618,000** additional unintended pregnancies averted in 2007.



- **Policymakers and program managers** can use Reality ✓ to set targets and plan to meet them.
- **Advocates** can use Reality ✓ to make the case for investment in FP.
- **Logistics teams** can use Reality ✓ to quantify the commodities and supplies needed to meet a goal.





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